Services

Solutions

pennApps

pennant
future ready

Propel your competitive advantage

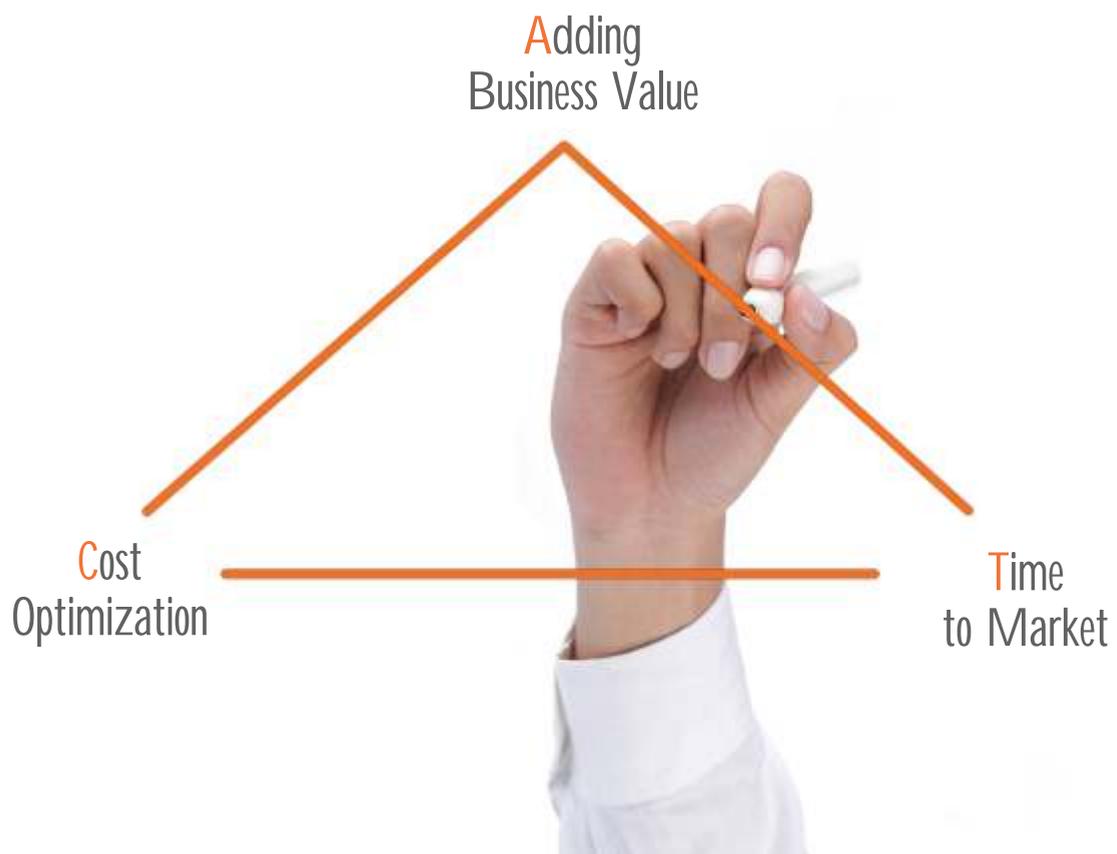From Conceptualization
to Execution

Strength in achieving the right balance of,

Adding business value

Cost optimization

Time to market acceleration

in all our offerings immensely helped our clients..

Adding
Business Value

Cost
Optimization

Time
to Market

Pennant by definition signifies long, tapering, usually triangular flag, A flag that symbolizes the championship of aleague, true to its belief and definition, we at Pennant always focus on delivering technology driven, yet cost effective business capabilities to our clients, empowering them to become more agile and responsive to the ever changing business landscapes, thus stay ahead and become true champions in their league

And to achieve these client centric objectives, Pennant has coined the slogan – ACT [Add business value, Cost optimization and Time to market acceleration] – Thus, together, ACT characterizes and encompasses the fundamental factors to the way we engage with our clients, for, ACT is the key and critical business drivers for any organization to grow and become profitable ventures. We believe in walking that extra mile with an abiding passion and unwavering commitment to place our clients' business first. Pennant defines designs and delivers world class enterprise level business applications to renowned global business conglomerates cutting across continents around the globe.

The Vision

We envision leveraging state of the art, ever evolving technologies, exploring latent talents, harmonizing critical systems, building path breaking, decisive business solutions, adding value and delivering quality results to our clients. Internally, the vision is to foster a work environment that nurtures talent, empowers people and rewards performances.

The Mission

To study, understand, analyze the complex businesses of our clients, design, deploy right fit and next generation solutions by continuous improvement of process framework that adds value, reduces costs & risks, increase productivity, improves efficiency and ensures continuous, durable business growth and enduring success.

The Core Competency

Positioning our clients' first is embedded in Pennant's culture, thus it is in our DNA. Our Core Competency lies in investing in our people and resources, we bring new, out-of-box ideas and innovation to help you succeed in a changing business environment. We continuously keep investing in People, Processes and Technology to bring in a sense of synchronized harmony and to be - future ready.

Pennant always adopts a sustainable approach to build Core Competencies in rich, varied and myriad domain expertise. We are conscious of the fact that growth is inextricably linked to the well-being of our ecosystem – our customers, employees, business partners, and environment.

Innovative People... Tailored solutions...

The Management TEAM

The Management Team of Pennant come from the hardcore technology backdrop, coupled with smart business acumen with enormous experience in BFSI (Banking, Financial and Service Industries) sector, having conceptualized, designed and strategized innumerable business and revenue models and helped small to large scale banking institutions catapult to greater heights.

Together, they conceived and founded Pennant Technologies in the year 2006 and since then, they have been delivering cutting edge business solutions to clients in BFSI verticals across the globe. Right from inception, the team has put to test their wide ranging technology & business skills in structuring right fit organizational governance, focus on growing capacity, expanding global delivery network, working towards achieving ever greater excellence in service delivery through process and quality initiatives and proactively nurturing key alliances and business partnerships.

The unique combination of technological expertise and deep domain competence that the Management Team brings to the table, gives them the edge in analyzing existing technology challenges with clarity, converging it with business insight lucidly – together they form the distinctive capability in recommending right fit, cost effective next generation business solutions and implementing them successfully.

The Offerings – An overview

The way businesses work and deliver value has never been more dynamic. Companies around the world are constantly exploring options on how to improve efficiency, add value to their customers and stay ahead from their competitors. To prepare for the future, organizations are also rethinking how to define, deploy, source, and manage their technology and business services. We provide forward-thinking companies with out-of-box solutions and perspectives that help them navigate through existing challenges, tap exciting and new opportunities.

New business challenges demand solutions that extend the value of complex, knowledge-based business activities. These next generation solutions are:

> Enable dynamic work activities that are complex and difficult to automate
> Often leverage matured global service delivery evolved over the years and cloud enablement
> Weave together applications, infrastructure and knowledge processes
> Deliver higher levels of transparency and flexibility
> Optimize value through outcomes-based pricing structures based on utilization, throughput, or business metrics

Solution Offerings in a nutshell

Pennant built the right fit and future ready solutions by productizing the domain experience and insights of the market needs, leveraging the technological advancements. Pennant packaged various banking solutions into pennApps Product suite that drives business process agility and establishes operational capability to accelerate revenue growth enabling banking and financial institutions to gain and retain their competitive leadership.

Service Offerings in a nutshell

> Application Services
> Enterprise Application Integration Services
> IT Consulting Services

In today's demanding business environment which prioritizes flexibility, speed, and efficiency, a robust IT strategy is critical. We help you achieve these qualities in your IT strategy by providing you IT consulting, application development, testing, and management services and solutions.

Conquer your business challenges with our offerings

*Empowering our clients to be more
      responsive to their challenges*

Application Services

In the increasingly competitive and dynamic business climate, Organizations are often faced with unique business challenges that demand business aligned technological solutions quickly at affordable cost.

With IT increasingly viewed as a strategic business enabler, organizations are increasingly aiming to achieve stated objectives with strategic selective sourcing of application development and maintenance to improve the performance of the IT so as to acquire the required business capability.

Application Services Practice of Pennant effectively utilizes the proven development techniques across the Plan, Architect, Construct and Transform phases of the deliverables. State-of-the-art tools and technologies, solution accelerators combined with our tightly integrated global delivery model ensures speedier development and deployment.

Pennants application services offers a spectrum of services covering:

> Application design, development, and implementation
> Re-engineering, performance tuning and porting services
> Implementation of packages

Enterprise Application Integration Services

In the current ever changing business landscape, rapidly integrating applications across an enterprise is becoming more and more imperative for organization of any size to stay competitive in today's marketplace.

Pennant helps organizations become flexible through the creation, integration, reuses and governance of new and existing solutions. Pennant employs a comprehensive SOA based approach to Enterprise Application Integration that enables companies to rapidly integrate heterogeneous systems and successfully combine new solutions with existing applications, transforming the suite of applications so as to achieve a flexible, cost-effective information flow across the applications seamlessly.

At Pennant, we provide the key differentiator, which is the depth of knowledge required to address the complexities of integrating a variety of technologies and disparate applications, which are an integral part of any large organization

Pennant's SOA Enterprise Application Integration Solutions improve operational efficiency and help you transform your business, empowering you to take advantage of emerging opportunities and market changes more quickly.

Streamlining the complexity of connecting systems, delivering clarity from complexity...

Partnering with you to deliver business value

IT Consulting Services

As the workplace evolves, collaborative virtual teams — cross-functional, cross-departmental and cross-geographical — are being created. Organizations at the forefront of this movement are already outperforming the competition by making sizable innovation and productivity gains.

Pennant's IT consulting offerings focus on business & IT solutions that increase competitive advantage through added efficiency and effectiveness, and make innovation and virtualization strategies real. Our thorough bread business analysts and consultants will help you in the following areas:

> Determine the best disposition for your IT applications and assets, in terms of retention, application phase–out, cost effective efficiency and more.

> We help you analyze, redesign and outsource business processes for strategic needs such as time to market, right–sourcing and straight–through processing.

> Use our innovative methodology to meet your cost–cutting objectives, while preserving ongoing business transformation initiatives.

> Gain advice on leveraging global and multi-sourcing strategies to reduce cost, maximize IT process efficiencies, and centralize operations and vendor consolidation.

The Technical Expertise

Pennant holds deep and enormous experience on a host of cutting edge technologies covering a wide range of spectrum from cloud, middleware and open source technologies. Our technologists are adept at planning, designing, development, implementation and maintenance of distributed and multi-tier applications in any business vertical. Some of the core technologies we work are:

Technologies

Application Server Products: IBM Websphere, Weblogic, JBOSS and Tomcat Servers on J2EE platform

Java Skills: J2EE, JTS, JMS, JAAS, JDOM, JSF, Struts, JDBC and XML tools

Microsoft Skills: Net and other Microsoft development tools, MSMQ, WCF MS XML and SAX parsers

IBM Technologies: ILE RPG/CL, RPG/400, CL/400, SQL/400, Java on iSeries, XML on iSeries

Middleware: Websphere Message Broker and Websphere MQ

Databases: Oracle, SQL SQL Server, DB2 and other open source RDBMS tools,

Operating Systems: AIX, iSeries, UNIX, Linux, Solaris and Windows platforms

Competencies – Beyond comparison
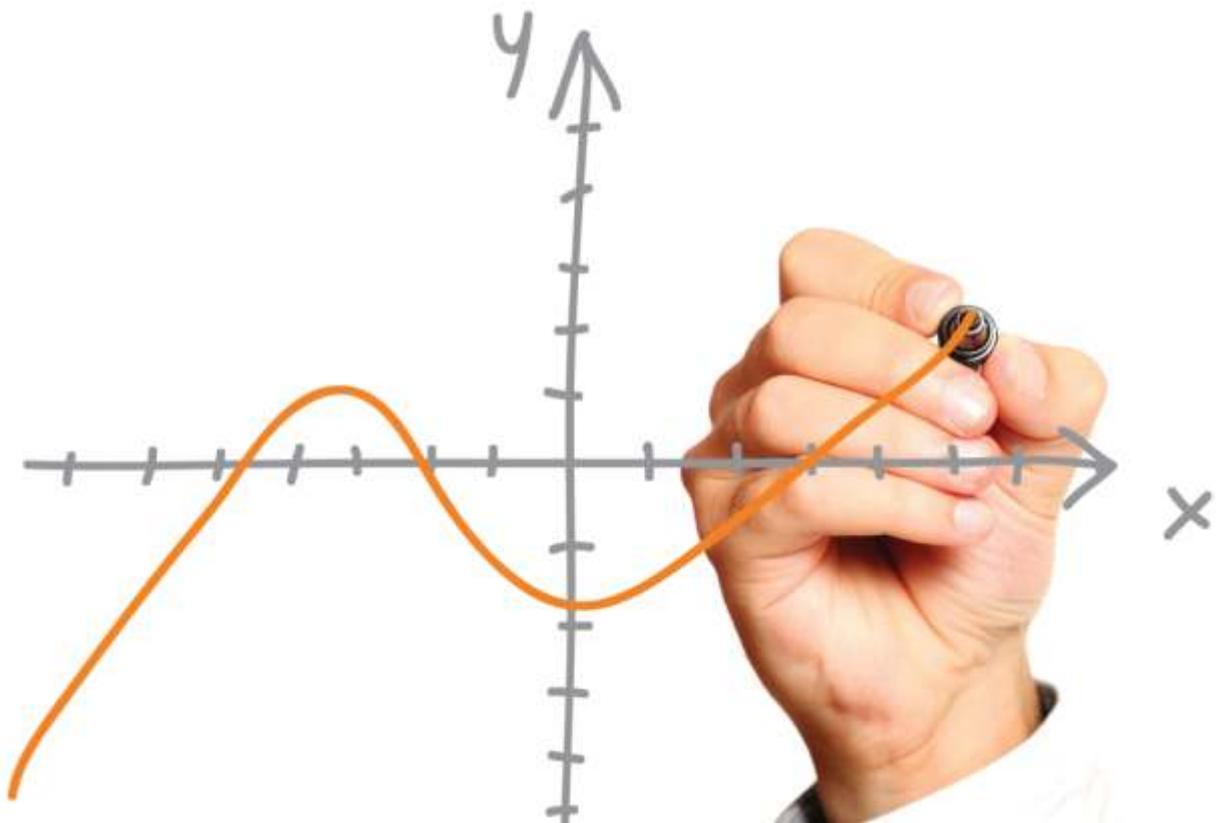
Value Proposition

We believe we have to be different and innovative in our methodology to enable our clients' scale up their operations, stay ahead of competition by adding value to their customers consistently.

Improved Operational Efficiency: Foresight to evaluate new technologies from a practical perspective, analyze how these ever evolving technologies help our existing and new clients, build exclusive teams in embracing and developing domain expertise in those newer technologies and deploy them for improved business processes.

Ability to Manage Change: Change is the 'mantra' of modern day business management. Change enables companies from stagnation. With our vast industry expertise, expert delivery and global capabilities, we deliver proven technology solutions and services that create lasting business impact in terms of current and future growth & profitability

Aligned with Business strategies: Our technology expertise coupled with deep domain competency and our willingness to go that extra mile to deliver business capabilities ensures the deliverables are aligned with clients' business strategies.

Time tested and efficient processes rated at CMMI Level 3 and ISO 9001 with a built in governance guarantees continuous improvement

Passionate to go the extra mile to deliver
Right fit and next generation solutions…

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